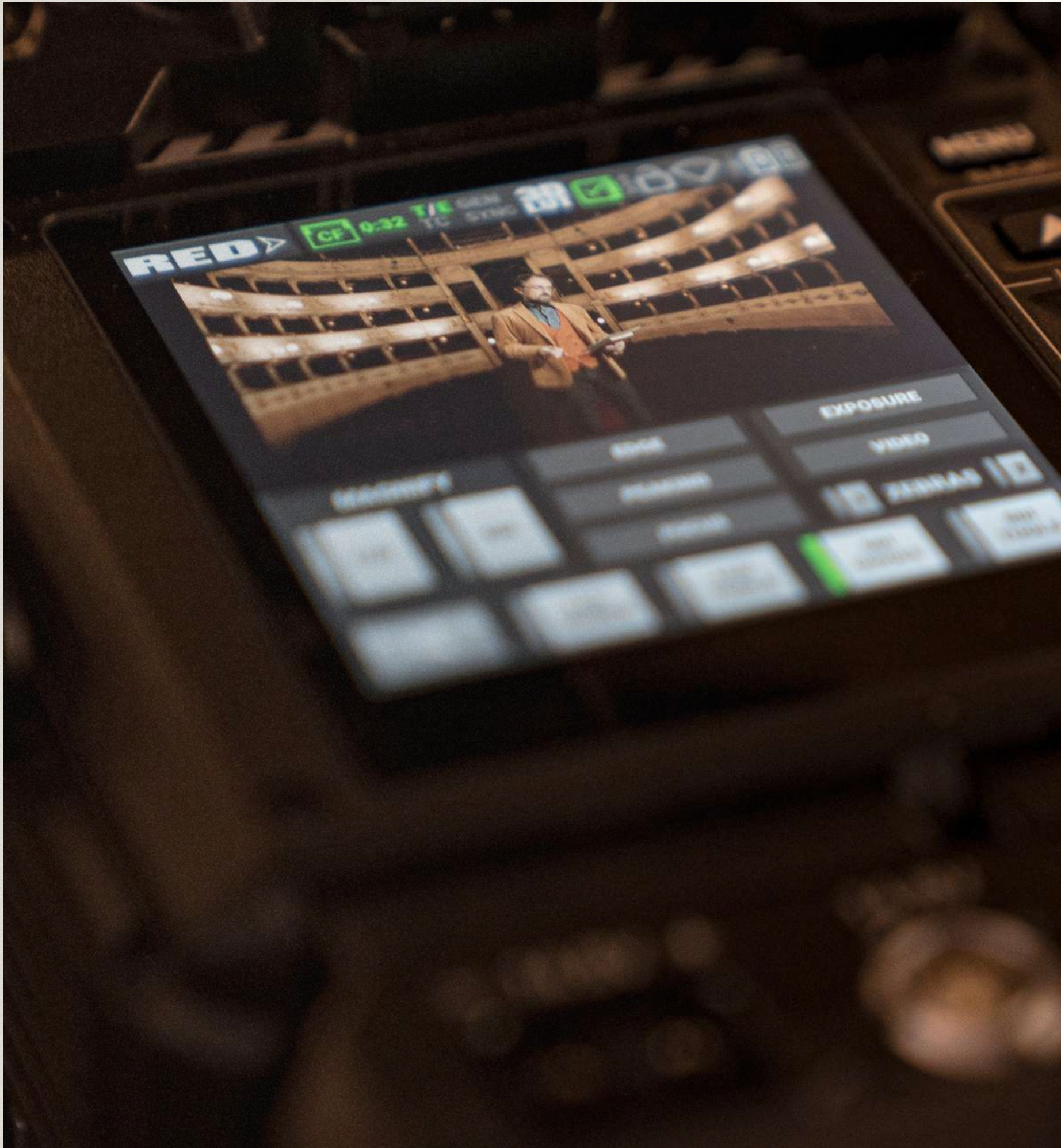




PAGLIAI FILM GROUP

Company Profile



Agenda

1

About Pagliai Film Group

2

Why it is crucial to invest in high quality cinematographic products

3

**Making of a Film:
Services and Channels**

4

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5

Where to find us

Pagliai Film Group

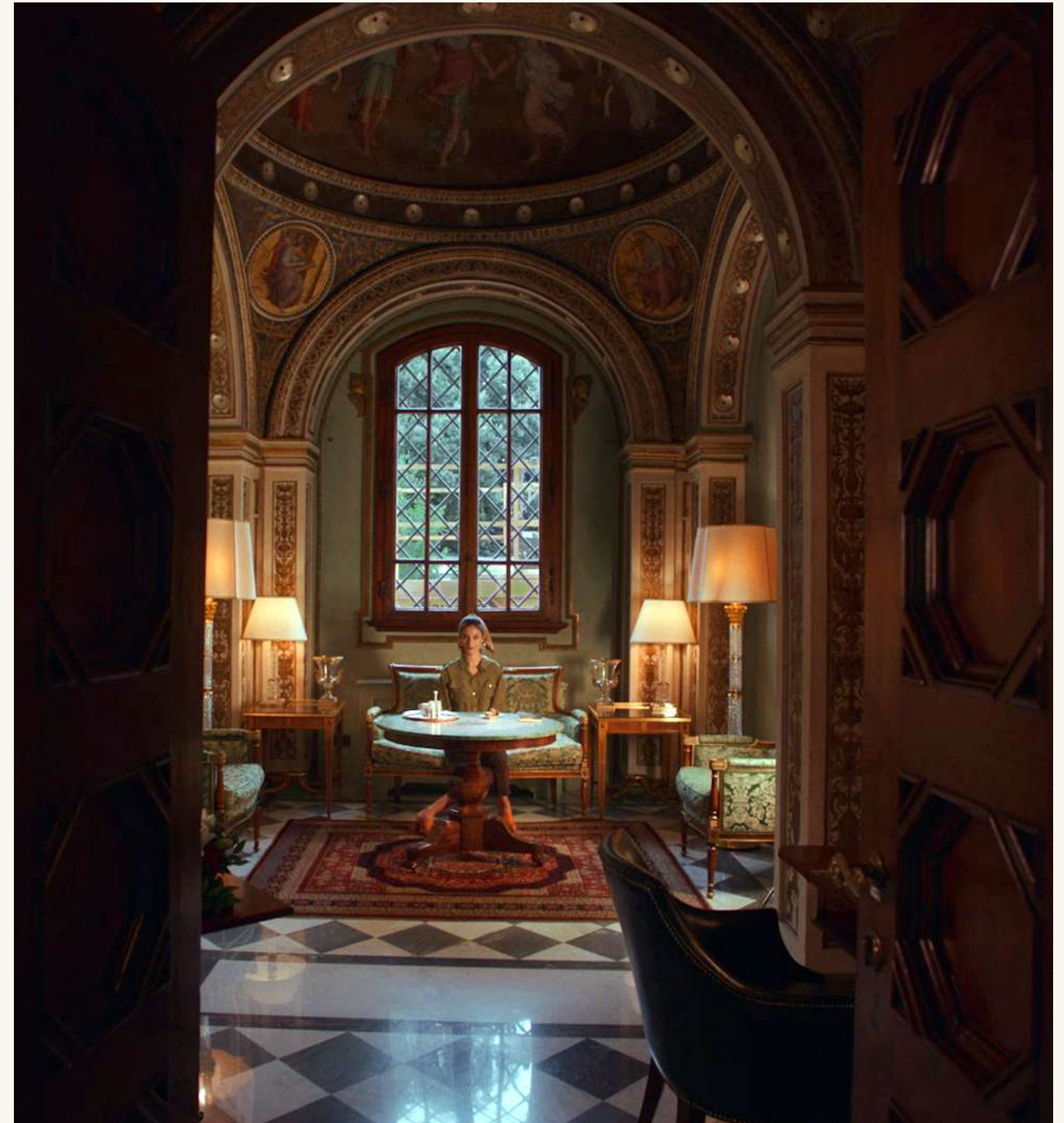
WHERE DO WE COME FROM? WHAT ARE WE?
WHERE ARE WE GOING?

Pagliai Film Group is a modern cinema&television Production Company, based in Florence, working throughout Italy and the world.

PFG was born in **2018** merging Otello Pagliai Produzioni with Saints Film Group, Executive Production Company.

Our **expertise** covers:

- Cinematographic Productions: feature films and short films
- Television Productions: documentaries, tv series and drama
- Commercials
- Company Profile
- Videoclip



Strenghts



TAILOR-MADE APPROACH

In each of our projects we try to give enough space to the client's **requests and preferences**, in order to **tailor** the best personalized product.



FROM THE SEED OF AN IDEA TO POST- PRODUCTION

PFG offers **360° follow-up** chance around each project, from the very beginning of the creative process to its implementation, through **careful planning and services** covering each phase of the making.



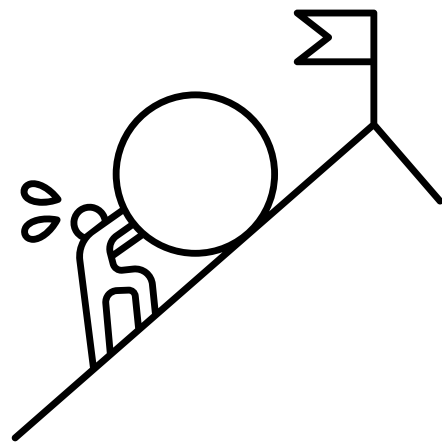
THE TEAM

We work with more than **120 specialized professionals** from cinema and television, active throughout national territory and beyond, offering the **highest standards of quality**.

Values

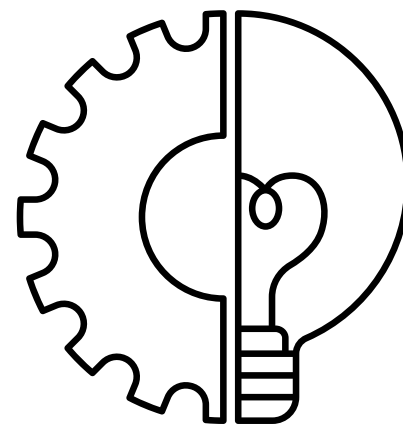
COURAGE, ENTREPRENEURSHIP, VISION

A true entrepreneur is capable of **imagining** the business, to **thoughtfully plan** and **invest the resources, time and passion** it deserves.



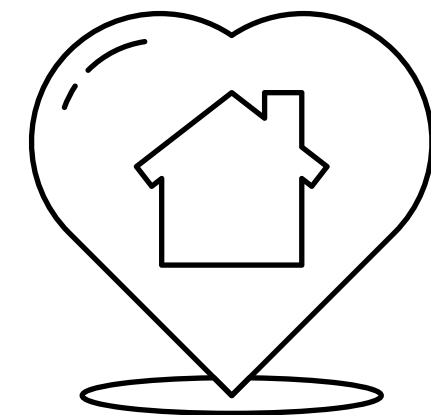
INNOVATION

What makes it possible to maintain the highest standards of quality for our products is the **constant drive towards technological progress** and equipment implementation.

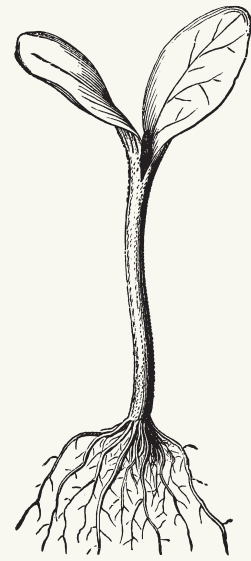


FAMILY

It is the fundamental value, the one that guided the first steps of our company, beginning with the Pagliai brothers, all the way to the whole staff that shares with us **passion, values, goals**.



Why is it crucial to choose cinematic quality video products?

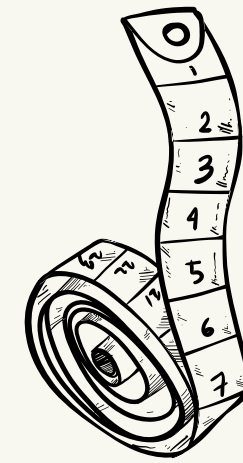


DESIGN AND EMOTION

A team made of professionals is able to care not only for **aesthetics**, but also for visual **quality** and project **design**. Moreover, it makes the **emotion** behind the work stand out and ground inside the spectator's mind.

BRAND STORYTELLING

It is not all about advertising a product: what the audience craves is to be passionate and excited about an **attractive** story that resonates with them. Cinema has been **making magic** for over 100 years, creating beauty imprinted through eternity.

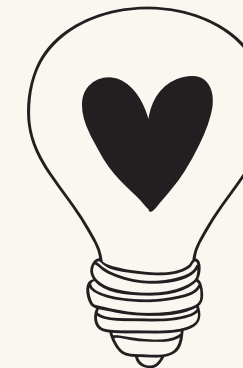


PERSONALIZED STRATEGY

Relevant brands, with major audience following their moves, cannot rely on an amateur's point of view to translate their vision into images. A **refined tailor-made approach** is essential, leaving no space for improvisation and fortune.

UNIQUENESS AND AUTHENTICITY

Creativity is the key to prevent boredom: **experimentation**, finding new solutions, adding that **unique glimpse** to each new project, avoiding artifice in favour of **authenticity** of the storytelling. In doing so, an artist goes where a technician cannot.



Making of a film

PRE-PRODUCTION

- Storyline and Storyboard
- Professional Departments selection: Direction, Photography, Production, Sound, Make-up, Styling, Scenography and so on...
- Budgeting and scheduling
- Location Scouting, Inspection and permits
- Casting call and managing



PRODUCTION

- Cinema cameras 4K/6K, lenses
- Lights, projectors, drones
- Transports and Technical vehicles (cine van, caravan, pick-up)
- Location prep
- 10h working hours

POST-PRODUCTION



- Video Editing
- Audio Editing
- Sound Design, Soundtrack
- Color Correction
- Special Effects SFX, VFX



Channels

Our audiovisual projects are set for any **distribution channel required:**

- TV
- Cinema
- Spot&Commercial
- Web
- Social Media

Our Partnerships

Pagliai Film Group's collabs with international brands range from fashion, yatching and luxury to music, sport, wellness and more

NETFLIX

 **YouTube**

prime video

Riva


FERRETTIGROUP
PASSION. INNOVATION. EXCELLENCE.

 **INDIANA**

Rai

sky


MEDIASET
5 1 4

Rai Play

**VALUE
24
TV**

Our Partnerships



ICARUS
build your destiny



GUCCI



FOUR SEASONS



Ferrari

UNOAERRE
ITALIAN JEWELLERY



RICAMBI IN MEGLIO

BVLGARI

Where to find us

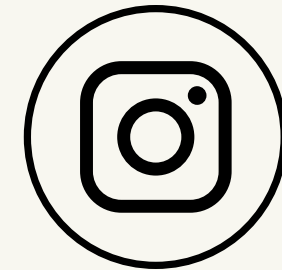
FACEBOOK



WEBSITE



INSTAGRAM





Contact us




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**UNLIKE ALL THE OTHER ART FORMS,
FILM IS ABLE TO SEIZE AND RENDER THE
PASSAGE OF TIME, TO STOP IT, ALMOST
TO POSSESS IT IN INFINITY. I'D SAY THAT
FILM IS THE SCULPTING OF TIME.**

ANDREJ TARKOVSKIJ

